



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DAGRI

DIPARTIMENTO DI SCIENZE E TECNOLOGIE
AGRICOLE, ALIMENTARI, AMBIENTALI E FORESTALI

DISEI

DIPARTIMENTO DI SCIENZE
PER L'ECONOMIA E L'IMPRESA

**euni
well** European
University for
Well-Being

wellbeing
tourism

Advancing understanding of well-being tourism, drawing upon the European biocultural heritage

Open International Workshop – *Program*

6th May 2022, 9 a.m. – 12.30 a.m. (CET)

Hybrid Mode:

DISEI, University of Florence (Room D6 016) - Via delle Pandette 9, Florence
and Online on Zoom

Welcome & opening remarks

Giorgia Giovannetti – Vice-president for International Relations – UNIFI Coordinator for EUniWell

Maria Elvira Mancino – Director of the Department of Economics and Management - University of Florence

Simone Orlandini - Director of the Department of Agriculture, Food, Environment and Forestry - University of Florence

Introduction

Lali Lindell – Linnaeus University (Sweden)

Advancing on the conceptualization of Biocultural Heritage Tourism. The iris case study

Silvia Scaramuzzi and Sara Gabellini – University of Florence (Italy)

Regenerating rural skills to care for and engage with protected landscapes

Emma Surman – University of Birmingham (England)

Examining guidelines provided to Canadian communities to host meaningful biocultural heritage activities (2017-2022)

Françoise Le Jeune – University of Nantes (France)

Coffee Break

Andean textiles, orality and memory

Alejandra Echazú Conitzer– Universidad Católica Boliviana San Pablo (Bolivia)

Mindful walks in cultural landscapes:

The case of Lises farm at the forest's edge

Per Pettersson Löfqvist – Linnaeus University (Sweden)

Game-based policies for culture and environment

Leonardo Boncinelli – University of Florence (Italy)

Studying Well-being Tourism and

*Biocultural Heritage at the Universities of Linnaeus,
Florence, Nantes and Birmingham*

In order to participate, you need to register at the following link: <https://forms.gle/y3JHz1VKFYx3QLeo9>

Organizing Committee:

Sara Gabellini, Maria Elvira Mancino and Silvia Scaramuzzi

